



MELISSA DATA®

Your Partner in Global Data Quality

Are you expanding internationally? Technology and data-driven communications allow us to live in an increasingly interconnected world. What an opportunity for companies of all sizes to thrive. Melissa Data can help you. Like many of our customers, Melissa Data has gone global. We now have offices in the U.K., Germany, Australia, and India offering critical service and support to customers.

We've also partnered with Canada Post®, Royal Mail, and Deutsche Post to tackle global data quality and address management issues. Our global suite of solutions verify, standardize, and format international addresses, phone numbers, and email addresses to support customers expanding into new international markets.

Verify your customers' U.S. and international addresses before you ship to improve order entry and reduce return charges as well as address correction fees. Our address verification tools can autocomplete, correct, and verify data for over 240 countries and territories, standardize addresses to a country's local format, and add missing components: postal codes; regions; and more. This improves shipping times, reduce risks and costs, and boosts conversions as well as customer experience.

Our global verification tools are available as Cloud services, on-premises APIs, or convenient plugins for Excel®, SQL Server®, and Oracle®. In addition, our tools integrate with popular CRMs like Salesforce® and Microsoft Dynamics®, and with leading ecommerce and shipping solutions such as Magento®, Shopware®, Decimal, and OrderCup.

Along with address verification, we also geocode shipping addresses in your database by adding precise lat/long coordinates for over 40 countries. Pinpoint customer locations to improve service and support logistics. Reduce errors in the critical "last mile" of the delivery chain to save time, fuel, resources, and costs while promoting customer satisfaction.

To help shippers choose the most cost-effective carrier, we offer Residential Business Delivery Indicator (RBDI) to verify address delivery type. Take parcel shipping to the highest accuracy and efficiency while reducing costs to the lowest possible rate. Slash cart abandonment with Decimal, our shipping prediction algorithm, and keep shipping costs profitable while pleasing customers.

Since 1985, we have committed ourselves and our global data expertise to helping our customers achieve international marketing success.

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