



A Neopost Company

HOT

COMPANIES

2016

Satori is mailing.

When your name is synonymous with the industry, it's because you're a leader in that space. When you've been a leader for over 30 years, it's because you've defined the space. Satori Software has and continues to shape the mailing and print environment, from our founding in 1982 to the launch of our revolutionary workflow automation solution, Satori IGNITE in 2016.

We've maintained our position in the industry, and loyalty of our customers, through the pillars that define our company and enable our success; dedication to providing top-notch mailing software for businesses of all sizes and a constant hunger for innovation, anticipating industry changes and the needs of our customers. Satori Software provides the support and technology you require — from data processing to post-sort and entry planning — to keep your mailing operation successful. As your organization grows and evolves, we'll assist you with industry insights, software and services that allow you to surmount your challenges and embrace new opportunities.

What does innovation look like? This year Satori has launched IGNITE, a new data processing automation solution that transforms your operations, decreasing processing times by a *minimum of 90%*. We've also expanded our data services beyond the address, with additions like email and phone append. That's innovation backed by our industry expertise and continued commitment to customer success.

Whether you're a print shop...

looking for a desktop-based solution that will allow you to capitalize on automated, document management systems and advanced sorts. Our USPS® CASS™ and PAVE Gold certified mailing solutions offer address correction, 48-month NCOA^{Link}® updates, full support USPS Intelligent Mail requirements and much more.

...Or an enterprise mailer

needing to optimize your processes and take business to the next level, Satori's advanced solutions help you make that leap by providing additional data services that improve the quality of your mailing lists and can help you achieve increased efficiency through process automation.

We have a solution for you.

Satori is mailing, but our achievements aren't measured in stamps or ink, but by our customers' success.



EXECUTIVE PROFILE

Bob Schimek, Senior Director of Postal Affairs for Satori Software, has over 26 years in the mailing industry and represents Satori Software and its customers within the top postal industry associations. He's Chairman of the Board for the 2016 – 2017 term at PostCom, and a former board member at AMSP and EPICOMM. He currently serves as the industry leader in the Payment & Acceptance and Education At Mailer's Technical Advisors Committee (MTAC), where he also represents IDEAlliance, as chair of the the Mail.dat specification committee, and is an active member of Mailing Software Developers Group (MSDG) and Postal Operations Technology Committee (POTC). Schimek serves as primary liaison with the USPS on technical matters that affect the company's mailing solutions.

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