



## CONTACT INFO:

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**F**irstlogic Solutions' roots run deep in the postal industry. Our Postalsoft solutions represent over 30 years of software development excellence starting with the original Firstlogic, Inc. based in La Crosse, Wisconsin to SAP BusinessObjects and now Firstlogic Solutions. In fact, 75% of our company team members are former Firstlogic, Inc. and SAP BusinessObjects employees.

**Proven, Reliable, Robust & Scalable.** Companies have grown to rely on the ACE, DataRight IQ, Match/Consolidate and Presort solutions for over 30 years. The parsing/address assignment engine and the matching algorithms have evolved over the years setting the standard for the postal industry for accuracy and performance.

**SAP Postalsoft DQ 8.0 to Firstlogic DQ 9.0.** In 2014, Firstlogic Solutions launched the next release of the SAP Postalsoft DQ 8.0 platform that reached end-of-life. Postalsoft customers are able to seamlessly upgrade to the Firstlogic DQ 9.0 platform without making any changes to their production environments.

**Lower Costs, Increased Margins, Higher Customer Satisfaction.** Our mission is to enable our customers to grow their businesses with greater operational efficiencies and higher quality results. We deliver a complete array of address and data quality solutions from Firstlogic DQ 9.0 for the U.S. to SAP Data Services for U.S. and international processing.

**"On-Premise" and "In-Cloud" Options.** Run world-class Firstlogic address and data quality software solutions "on-premise" or "in-cloud" or both. Companies now have the choice to run on their own servers or in cloud servers as software-as-a-service or choose a hybrid approach.

**From U.S. to International Processing.** Grow from Firstlogic Data Quality 9.0 to SAP Data Services 4.2 enterprise platform for expansion into Europe, Asia, South America and Africa.

**Full USPS & Platform Support.** Firstlogic and SAP address and data quality solutions are available for batch and real-time applications for USPS CASS, NCOA<sup>Link</sup> and DSF2. The solutions are available "on-premise" on Windows, Linux, Solaris and AIX platforms and "in-cloud" using a Windows interface.

**Our Valued Customers.** We have the privilege to serve customers from small mail shops to major financial firms and the largest retailer in the world. We welcome you to explore our solutions, our people and our service excellence.

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