

5 VOTE BY MAIL PARTNER POSSIBILITIES

2020 is a big year for the American public. The mail stream is about to get a significant boost as candidates send printed materials out to targeted voters, hoping to capture their votes by the power of the printed word. Mail still bears a sense of legitimacy lacking in digital channels, which is why volumes will likely soar in the months leading up to the election. Not to mention, the current COVID-19 pandemic will likely have more voters taking advantage of Vote By Mail than ever before. However, for election mail and VBM to succeed, it's important that campaign managers, election officials, cities, counties, and states all have the right partner by their side. Check out each of the following solution companies and then email or give them a call to find out how they can help with your Vote By Mail needs.

With over 40 years of experience in postal presort software and address quality solutions, BCC Software is a proven industry leader. We are experts from data to delivery, offering the widest range of solutions to enhance direct communications anywhere along the mailing workflow. Our products include best in class data enhancement services, postal preparation software, and mailpiece tracking to ensure your mailpieces reach the voter in the upcoming election season.

For thousands of mailers, our suite of desktop software products improves deliverability and reduces postage. Introduced in 2019, Bulk Mailer SMB® is designed for ease of use with small and medium-sized businesses in mind. Our flagship BCC Mail Manager™ product suite offers additional capability for businesses in need of more robust solutions.

Mailers looking to supercharge their operations should explore BCC

Software's enterprise solutions that improve capacity and maximize postage discounts on high volume mailings and throughput through advanced automation. These solutions include Mail Manager Full Service™, BCC Ignite, Integratec®, and BCC Post-Presort.

BCC Software also offers comprehensive data marketing services, including COMPLIANCE+™, which combines CASS™ and NCOA^{Link}® with powerful industry tools. When it comes to mail tracking, BCC Software's Track N Trace® uses USPS Informed Visibility® technology to provide unbeatable mailpiece intelligence and reporting.

To learn more contact us today.

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Processing mail ballots presents a unique set of challenges and is often a critical bottleneck in timely election processing. Fluence Automation offers affordable, practical solutions based on our advanced sorting platforms that solve many of the most difficult mail ballot processing challenges. We design, build, and support our systems, and therefore control the long-term product direction. Our solutions deliver valuable capabilities, developed over years of working with elections officials and built on platforms proven through decades of high-volume production mail processing.

Fluence Automation brings together a unique set of capabilities that is unmatched in the industry. In 2007, we launched our Vote by Mail platform to serve the mail ballot market, and we've steadily grown our presence in this space over the last 10 years. Time-consuming challenges that include labor intensive, multi-touch processes like sortation, envelope opening, and paper-based voter signature comparison present severe time constraints to complete processing, and our solutions handily reduce multiple steps to a single pass, as well as one-pass automatic signature verification and inline laser security-tab removal to further streamline the process.

Fluence Automation has Vote by Mail installations in several states across the country, including customers whose ballot returns range from fewer than 50k per election, to those who process over 1M ballots. As a result, our product platforms and support team are well versed in addressing the wide variety of needs different counties may have.

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With health and safety concerns surrounding COVID-19, “vote by mail” has gained popularity in recent months. To capitalize on the promise, election officials must accurately identify voters that have moved to reduce waste and cost of undeliverable election-related mail, as well as avoid potential voter disenfranchisement when election materials are not received.

In data reported by Nevada’s Douglas County Clerk-Treasurer’s Office, nearly a tenth of the mail-in ballots sent to active voters in Douglas County (3,745 of 38,260) were returned as undeliverable. Overall, 1,829,050 ballots were mailed to Nevada voters in 2020 with approximately 14%, nearly a quarter million ballots, returned by USPS® as undeliverable.

Because voter data changes in real time as people move, get married, and die, an ideal voter validation system should ensure records are up-to-date, deduped, and authenticated. As a

USPS NCOA^{Link}® Full Service Provider Licensee, Melissa will match an existing voter list against the last 48 months of permanent change-of-address records filed with the USPS. However, approximately 40% of the over 35 million Americans that move each year do not file a USPS change of address notice. To identify these movers, Melissa offers proprietary change of address processing using data curated from sources including magazine subscriptions, catalog houses, insurance companies, credit bureaus, and mail order firms that can be utilized. Talk to us about a smarter data quality approach that helps save costs, protect voter rights, and ensure election integrity for the long term.

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Commercial reliability, media handling, and the ability to deliver customized solutions has made OKI Data the preferred choice for Election Solution Providers. In fact, if a ballot is printed in the U.S., there’s a good chance it was printed on an OKI device. The COVID-19 pandemic has created a significant challenge for election officials as they struggle to develop deployment plans for onsite voting systems, as well as the expected surge in demand for absentee ballot production and fulfillment. With OKI’s diverse line-up of election printing solutions, we enable

Election Solution Providers to implement high-volume ballot production for absentee requirements, as well compact, responsive print solutions for on-demand ballot printing.

<https://www.oki.com/us/printing/services-and-solutions/markets/election-services/index.html>
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Tritek’s ‘Correct Elect’ inbound ballot processing systems are available in many configurations, including a portable model. The ‘Correct Elect’ system reads all styles and sizes of machine-printed and hand-addressed mail ballots. Tritek software seamlessly integrates with any county or state voter registration software. Tritek’s field proven technology counts the ballots and offers additional features that process the voter’s address, signature, and barcode metadata. This system also offers these features: thickness detector, opener, duplex reading, and tray tag printer

After capturing the data and verifying the signatures, ‘Correct Elect’ systems sort the ballots to configurable bins assigned to the precincts or other desired sorts for your elections. Our portable, small footprint machines operate on standard electrical power. Signature verification can be handled automatically or manually, depending on the needs of the customers.

Tritek ‘Correct Elect’ machines are field upgradable. As elections’ needs change and the number of vote-by-mail ballots increase, the Tritek automated ballot processing system can provide additional bins or technology to grow with them.

Tritek’s ballot processing equipment has been operating reliably in several states for many years. With over 36 years experience in mail processing, Tritek continues to be a leading-edge provider of mail processing solutions worldwide.

To learn more about Tritek ‘Correct Elect’ Inbound Ballot Processing Solutions, please visit our website: www.tritektech.com or call 302-239-1638.

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