



Anchor Software, LLC is a leading provider of data quality, postal processing, document design, and variable data printing software. Anchor was established in 1998 to provide comprehensive software solutions for database management, marketing, direct mail, data quality, and data enhancement.

Anchor Software's solutions help to improve the quality of data by incorporating its innovative and proprietary algorithms within the software to provide the most up-to-date address information and overall data-quality available. Our products and services are designed for any organization to efficiently improve delivery addresses, eliminate redundant data, reduce mailing costs, and create comprehensive documents for customer communications.

Our solutions run on various platforms including Windows, UNIX, Linux, and z/OS Mainframe. All of our solutions are available via on-premise install, Software as a Service (SaaS), or cloud architecture. Anchor Software solutions are built employing open system architecture, which allows consistent results with platform versatility.

Anchor's solutions make it easy for our customers to keep addresses clean, correct, and current while being able to sort their bulk mail into sequences that let them achieve the lowest possible postage rates. We have received numerous certifications from the United States Postal Service® including CASS™ certification for our address matching, NCOA^{Link}® certification for change-of-address processing, and PAVE™ certification for presorting mail — amongst others. We also facilitate managing unique Intelligent Mail® barcodes, mail tracking — both outbound and inbound, variable data printing, and Master Data Management. Anchor's latest offerings include an on-demand service for specialized address and data hygiene services including Full Service (48 Month) NCOA^{Link}, DSF²® processing, Deceased Processing, and Apartment Append.

Anchor Software's broad spectrum of customers include retailers, insurance companies, financial institutions, utilities, direct mailers, government agencies, mail service providers, and just about any organization that needs to communicate with its customers.

With over 2,000 software applications installed, Anchor Software's products are designed for any organization that maintains and enhances its own or other organizations' lists.

Anchor Software services customers worldwide and maintains offices in Plano TX and Rockville MD.

www.AnchorComputerSoftware.com

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