



Clear Image Technologies is a company focused on affordable, reliable solutions for the direct mail industry. With over 35 years of experience in direct mail, we understand that each mailer's needs are different and that one large, complex system is more than many companies need. Our goal to provide user-friendly, scalable, inserting alternatives. All our products are modular.

In 2007, we developed the Picture Perfect Match System for companies doing match mailings by hand or hand checking the mailing off the end of their inserter. This visual match system, retrofitted to a customer's existing inserter, displays images of the mail components on a monitor to allow the operator to visually inspect to ensure match integrity. This provided a low cost, semi-automated system to companies with medium volume match mailings.

In 2009, after many customer requests to stop the inserter in the event of a mismatch, we incorporated the ability to upgrade to optical character recognition and barcode recognition. Using the same cameras from the basic system, we could now decode the images to look for names and sequence numbers to match on and data recording of each piece processed.

In 2014 we teamed with Pitcairn Engineering and rewrote that software to employ the .net framework, Tesseract OCR engine, and Sauvola binarization to increase speed up to 300%.

In 2015 we added Read and Print. Using our reading technology, inc.jet's printing software and HP print technology, we can insert, match and print in one pass.

By partnering with equipment dealers like Tri-State Mailing Equipment in New York, Peak Business Equipment in St. Louis, Timpac in San Francisco, Mailing Equipment Company in Ft. Worth, Cowart-Gagnon in Seattle, Formax in Boston, and MSI Equipment in Toronto, we've been able to provide sales, service and support to the US and Canada.

We are constantly in the field, listening to our customers, the salespeople, technicians, and operators that use our products. Have a need not mentioned here? Call us!



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