



With over 140 years of collective industry experience, our Firstlogic Solutions leadership team drives exceptional innovation, quality, and service for our customers. Our leaders gained their extensive data quality software industry experience from the original Firstlogic, Inc., BusinessObjects, and SAP America companies, among others. (Left to right: Alex Kucera, David Menagh, Ken Kucera, Dave Dobson, Jeff Hay).

Data-driven companies rely on Firstlogic's products to care for some of their most valuable assets — the data that fuels their businesses. Many customers have used the Firstlogic and SAP products for over 35 years! We serve large and midsize data-driven companies across all major industries, nationwide.

Firstlogic customers regard us as trusted data quality experts. Grounded on strong faith and values, product innovation, reliability and performance, we are driven to establish long term partnerships with our customers to enable their success... it's our mission.

Our company continuously innovates and upgrades our products to meet the rapidly changing needs of our customers. The explosive growth and use of data by our customers makes data quality more important than ever. The team at Firstlogic has responded with new products and enhancements:

Mover IQ® identifies millions of consumers and businesses that file USPS® NCOA^{Link}® change of address notices every year. A new algorithm analyzes and updates postal addresses of individuals, families, and businesses faster and more completely with greater precision and performance.

Sequence IQ® leverages USPS® DSF²® data to increase mail deliverability providing walk sequence data and identifying vacant, residential, business, and seasonal address information.

Workflow IQ® Java, .Net, and C++ APIs allow customers to embed address cleansing, data cleansing, matching, and enhancement capabilities inside custom workflows and applications.

Enhance IQ®, a new hybrid on-premise/in-cloud platform delivering on-demand services to enhance marketing databases and mailing lists. Increase marketing campaign ROI by cleansing addresses, filtering unprofitable records, improving personalization, and precise targeting with enhanced data.

Data drives every business. Data quality software enables organizations to get maximum benefit from the customer information you've collected and stored.

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