



SmartSoft Inc. is a leading provider of workflow management software, offering address correction, postal discounts, and print workflow automation software for the United States and Canada.

For over 20 years, SmartSoft has been known as one of the most trusted address validation experts in the industry, largely attributed to its unwavering commitment to great customer service and its ongoing commitment to development and innovation.

#### **SmartAddresser 5 — All-in-One Postal Software**

If you want to switch to a more user-friendly and feature-rich mailing software solution, then now is a great time to try an industry leader. SmartAddresser 5 is CASS- and PAVE-certified by the USPS and easy to install and learn, so you'll be up and running in no time at all. Offering full support for the Intelligent Mail barcode, it is compatible with all the hottest printers in the industry, whether you output to inkjet or the latest digital printing systems.

#### **AccuMail Verify**

Serving as an address quality firewall, AccuMail Verify is a powerful tool that gives you the ability to select and insert addresses quickly and easily during data entry. Easily integrated into a wide range of applications, its address targeting technology automatically drills down into the possible options as you type, preventing inaccurate or incomplete data from entering your systems, and creating an 'address quality firewall' in the process. No more incomplete addresses, incorrect ZIP Codes, or misspelled street names. Enjoy quicker, more efficient data entry and all the benefits that more accurate data brings to your entire organization.

#### **PressWise - Print MIS and Workflow Automation**

Why spend \$50,000 or more trying to piece together products from different providers, only to face additional costs and frustration trying to maintain them? PressWise lets you run your shop with a single, affordable, print management solution with unlimited customer web-to-print storefronts, end-to-end digital workflow automation, and fully integrated MIS. Available cloud or self-hosted with NO long-term contracts, and browser-based for instant access-anytime, anywhere. PressWise also integrates with most existing web-to-print systems storefronts and lets you handle more orders with fewer touch points, improving productivity and maximizing your ROI.

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